

Blackpool Application for a premises licence Licensing Act 2003

For help contact licensing@blackpool.gov.uk

Telephone: 01253 478397

* required information

Section 1 of 19		
You can save the form at any ti	me and resume it later. You do not need to b	e logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	BLACKPOOL-BOND STREET	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on beh • Yes	• •	Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.
Applicant Details		
* First name	THANUJA	
* Family name	PEETHAMPARAM	
* E-mail	robertjordan01@btinternet.com	
Main telephone number	01279 850753	Include country code.
Other telephone number		
☐ Indicate here if the applic	cant would prefer not to be contacted by tele	ephone
Is the applicant:		
Applying as a business ofApplying as an individual	r organisation, including as a sole trader I	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page		
Address		
* Building number or name	89	
* Street	BOND STREET	
District		
* City or town	BLACKPOOL	
County or administrative area		
* Postcode	FY4 1EX	
* Country	United Kingdom	
Agent Details		
* First name	ROBERT	
* Family name	JORDAN	
* E-mail	robertjordan01@btinternet.com	
Main telephone number	01279 850753	Include country code.
Other telephone number		
☐ Indicate here if you would	d prefer not to be contacted by telephone	
Are you:		
An agent that is a busine	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.
 A private individual actir 	ng as an agent	porson without any special legal structure.
* Is your business registered in the UK with Companies House?	Yes No	
* Registration number	5449933	
* Business name	PR RETAIL CONSULTANTS	If your business is registered, use its registered name.
* VAT number	NONE	Put "none" if you are not registered for VAT.
* Legal status	Private Limited Company	
* Your position in the business	DIRECTOR	
Home country	United Kingdom	The country where the headquarters of your business is located.

Continued from previous page		
Agent Registered Address		Address registered with Companies House.
* Building number or name	PUMP HOUSE	
* Street	OLD MEAD ROAD	
District	HENHAM	
* City or town	BISHOP'STORTFORD	
County or administrative area	HERTS	
* Postcode	CM22 6JG	
* Country	United Kingdom	
Section 2 of 19		
PREMISES DETAILS		
	ply for a premises licence under section 17 of the premises) and I/we are making this application the Licensing Act 2003.	
Premises Address		
Are you able to provide a posta	al address, OS map reference or description of the	he premises?
AddressOS map	o reference O Description	
Postal Address Of Premises		
Building number or name	82	
Street	BOND STREET	
District		
City or town	BLACKPOOL	
County or administrative area	LANCASHIRE	
Postcode	FY4 1BW	
Country	United Kingdom	
Further Details		
Telephone number		
Non-domestic rateable value of premises (£)	7,200	

Secti	on 3 of 19		
APPL	ICATION DETAILS		
In wh	at capacity are you applyi	ng for the premises licence?	
\boxtimes	An individual or individua	als	
	A limited company		
	A partnership		
	An unincorporated assoc	ciation	
	A recognised club		
	A charity		
	The proprietor of an educ	cational establishment	
	A health service body		
		ed under part 2 of the Care Standards Act n independent hospital in Wales	
	Social Care Act 2008 in re	ed under Chapter 2 of Part 1 of the Health and espect of the carrying on of a regulated ing of that Part) in an independent hospital in	
	The chief officer of police	e of a police force in England and Wales	
	Other (for example a stat	utory corporation)	
Conf	irm The Following		
\boxtimes	I am carrying on or propo the use of the premises for	osing to carry on a business which involves or licensable activities	
	I am making the applicat	ion pursuant to a statutory function	
	I am making the applicat virtue of Her Majesty's pr	ion pursuant to a function discharged by erogative	
Secti	on 4 of 19		
INDI	/IDUAL APPLICANT DET	AILS	
	licant Name		
Is the	e name the same as (or sin	nilar to) the details given in section one?	If "Yes" is selected you can re-use the details from section one, or amend them as required.
• '	Yes	○ No	Select "No" to enter a completely new set of details.
First	name	THANUJA	
Fami	ly name	PEETHAMPARAM	
Is the	e applicant 18 years of age	e or older?	
•	Yes	○ No	

Continued from previous page		
Applicant Postal Address	similar to) the address given in section and?	16 "14" " 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Is the address the same as (or similar to) the address given in section one?		If "Yes" is selected you can re-use the details from section one, or amend them as
Yes	○ No	required. Select "No" to enter a completely new set of details.
Building number or name	89	
Street	BOND STREET	
District		
City or town	BLACKPOOL	
County or administrative area		
Postcode	FY4 1EX	
Country	United Kingdom	
Applicant Contact Details		
Are the contact details the sam	ne as (or similar to) those given in section one?	If "Yes" is selected you can re-use the details
Yes	○ No	from section one, or amend them as required. Select "No" to enter a completely new set of details.
E-mail	robertjordan01@btinternet.com	
Telephone number	01279 850753	
Other telephone number		
	Add another applicant	
Section 5 of 19		
OPERATING SCHEDULE		
When do you want the premises licence to start?	26 / 08 / 2014 dd mm yyyy	
If you wish the licence to be valid only for a limited period, when do you want it to end	dd mm yyyy	
Provide a general description of	of the premises	
licensing objectives. Where you	ses, its general situation and layout and any oth ur application includes off-supplies of alcohol a plies you must include a description of where th	nd you intend to provide a place for
CONVENIENCE STORE		

Continued from previous page	
If 5,000 or more people are	
expected to attend the premises at any one time,	
state the number expected to	
attend Section 6 of 19	
PROVISION OF PLAYS	
Will you be providing plays?	
○ Yes	No
Section 7 of 19	
PROVISION OF FILMS	
Will you be providing films?	
○ Yes	No
Section 8 of 19	
PROVISION OF INDOOR SPOR	RTING EVENTS
Will you be providing indoor s	porting events?
○ Yes	No
Section 9 of 19	
PROVISION OF BOXING OR W	RESTLING ENTERTAINMENTS
Will you be providing boxing of	or wrestling entertainments?
○ Yes	No
Section 10 of 19	
PROVISION OF LIVE MUSIC	
Will you be providing live mus	ic?
○ Yes	No
Section 11 of 19	
PROVISION OF RECORDED M	USIC
Will you be providing recorded	d music?
○ Yes	No
Section 12 of 19	
PROVISION OF PERFORMANO	ES OF DANCE
Will you be providing perform	ances of dance?
○ Yes	No
Section 13 of 19	
PROVISION OF ANYTHING OF DANCE	A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF
Will you be providing anything performances of dance?	g similar to live music, recorded music or
○ Yes	No

Continued from previous pa	age	
Section 14 of 19		
LATE NIGHT REFRESHM	ENT	
Will you be providing lat	e night refreshment?	
○ Yes	No	
Section 15 of 19		
SUPPLY OF ALCOHOL		
Will you be selling or sup	oplying alcohol?	
Yes	○ No	
Standard Days And Tim	nings	
MONDAY		Cive timings in 34 hour clock
	Start 09:00	Give timings in 24 hour clock. End 23:00 (e.g., 16:00) and only give details for the days
	Start	of the week when you intend the premises to be used for the activity.
		to be asea for the activity.
TUESDAY	a [aa aa	5 1 20 00
	Start 09:00	End 23:00
	Start	End
WEDNESDAY		
	Start 09:00	End 23:00
	Start	End
THURSDAY		
	Start 09:00	End 23:00
	Start	End End
	Start	Liiu
FRIDAY		
	Start 09:00	End 23:00
	Start	End
SATURDAY		
	Start 09:00	End 23:00
	Start	End
SUNDAY		
	Stort 00.00	End 22.00
	Start 09:00	End 23:00
	Start	End

Continued from previous page			
Will the sale of alcohol be for co	onsumption:		If the sale of alcohol is for consumption on
On the premises	Off the premises	Both	the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.
State any seasonal variations			
For example (but not exclusive	ly) where the activity will o	ccur on additional da	ys during the summer months.
Non-standard timings. Where t column on the left, list below	he premises will be used fo	or the supply of alcoho	ol at different times from those listed in the
For example (but not exclusive	ly), where you wish the acti	ivity to go on longer o	on a particular day e.g. Christmas Eve.
State the name and details of t licence as premises supervisor	he individual whom you wi	sh to specify on the	
Name			
First name	THANUJA		
Family name	PEETHAMPARAM		
Enter the contact's address			
Building number or name	89		
Street	BOND STREET		
District			
City or town	BLACKPOOL		
County or administrative area	LANCASHIRE		
Postcode	FY4 1EX		
Country	United Kingdom		
Personal Licence number (if known)	PA1009		
Issuing licensing authority (if known)	BLACKPOOL		

Continued from previous	page		
PROPOSED DESIGNAT	ED PREMISES SUPERVISOR	R CONSENT	
How will the consent for be supplied to the auth	orm of the proposed designatority?	ated premises supervisor	
C Electronically, by	the proposed designated p	remises supervisor	
 As an attachment 	to this application		
Reference number for of form (if known)	consent		If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.
Section 16 of 19			
ADULT ENTERTAINME	NT		
0 0	ertainment or services, active rise to concern in respect c		ent or matters ancillary to the use of the
rise to concern in respe		whether you intend child	ary to the use of the premises which may give ren to have access to the premises, for example c gambling machines etc.
NONE			
Section 17 of 19			
HOURS PREMISES ARE	OPEN TO THE PUBLIC		
Standard Days And Ti	mings		
MONDAY			Characteristic to 24 hours alone
	Start 09:00	End 23:00	Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days
	Start	End	of the week when you intend the premises to be used for the activity.
THECDAY	otart		to be used for the activity.
TUESDAY	0	5 1 22 22	
	Start 09:00	End 23:00	_
	Start	End	
WEDNESDAY			
	Start 09:00	End 23:00	
	Start	End	
THURSDAY			
monobiti	Start 09:00	End 23:00	\neg
			<u> </u>
	Start	End	
FRIDAY			_
	Start 09:00	End 23:00	
	Start	End	

Continued from previous page		
SATURDAY		
Start	09:00	End 23:00
Start		End
SUNDAY		
Start	09:00	End 23:00
Start		End
State any seasonal variations		
For example (but not exclusive	ely) where the activity will occu	ur on additional days during the summer months.
those listed in the column on t	the left, list below	s to be open to the members and guests at different times from y to go on longer on a particular day e.g. Christmas Eve.
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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

CONDITIONS TO BE PART OF OPERATING SHEDULE

- 1) THE DPS OR PERSONAL LICENCE HOLDER TO BE ON PREMISES AT ALL TIMES ALCOHOL IS OFFERED FOR SALE
- 2) INCIDENT BOOK TO BE KEPT AND MADE AVAILABLE TO THE RESPONSIBLE AUTHORITIES WHEN REQUESTED AT THE PREMISES
- 3) AN ALARM SYSTEM SHALL BE INSTALLED AND MAINTAINED
- 4) SHUTTERS WILL BE USED ON THE FRONT WINDOW WHEN THE PREMISES ARE CLOSED
- 5) THE PREMISES WILL OPERATE A CHALLENGE 25 POLICY . SIGNAGE REMINDING CUSTOMERS OF THIS WILL BE DISPLAYED. THE FOLLOWING PROOFS OF AGE ARE THE ONLY ONES TO BE ACCEPTED:
- (A) PROOF OF AGE CARDS BEARING THE 'PASS' HOLOGRAM SYMBOL.
- (B) UK PHOTO DRIVING LICENCE.
- (C) PASSPORT.

THE LICENCE HOLDER/DPS SHALL OPERATE A STRICT CHALLENGE 25 POLICY AT THE PREMISES. POSTERS SHALL BE DISPLAYED INSIDE THE VENUE INFORMING CUSTOMERS.

ALL STAFF TO BE TRAINED IN RELATION TO UNDERAGE SALES AND CHALLENGE 25, AND MADE FULLY AWARE OF THEIR RESPONSIBILITIES IN RELATION TO VERIFYING THE AGES OF CUSTOMERS AND TO BE ABLE TO QUESTION POTENTIAL UNDERAGE CUSTOMERS WHO MAY ATTEMPT TO PURCHASE ALCOHOL AND THE USE OF THE REFUSALS BOOK AND INCIDENT LOG

(a) THE LICENCE HOLDER SHALL ENSURE THAT A REGISTER OF REFUSED SALES OF ALL AGE RESTRICTED PRODUCTS

Continued from previous page...

(REFUSALS LOG) IS KEPT AND MAINTAINED AT THE PREMISES.THE REFUSALS BOOKS TO CONTAIN DETAILS OF TIME AND DATE, DESCRIPTION OF THE ATTEMPTING PURCHASER, DESCRIPTION OF THE AGE RESTRICTED PRODUCTS THEY ATTEMPTED TO PURCHASE, REASONS WHY THE SALE WAS REFUSED AND THE NAME/SIGNATURE OF THE SALES PERSON REFUSING THE SALE.

- 7) ALL STAFF TO BE TRAINED IN THE USE OF THE REFUSAL BOOKS
- THE REFUSALS BOOK TO BE EXAMINED ON A REGULAR BASIS (WEEKLY) BY THE LICENSEE AND DATE AND TIME OF EACH EXAMINATION TO BE ENDORSED IN THE BOOK. ANALYSIS OF STAFF REFUSALS AND DATA SUCH AS THE TIME/DAY OF REFUSALS TO BE CARRIED OUT BY THE LICENSEE ON A REGULAR BASIS IN ORDER TO PREDICT TRENDS AND IDENTIFY STAFF TRAINING AND COMPLIANCE ISSUES
- 8) THE LICENCE HOLDER SHALL ENSURE THAT A CCTV SYSTEM IS INSTALLED AT THE PREMISES OF A STANDARD ACCEPTABLE TO POLICE. THE SYSTEM SHALL BE MAINTAINED IN GOOD WORKING ORDER AND FULLY OPERATIONAL COVERING ALL INTERNAL AREAS OF THE PREMISES TO WHICH THE PUBLIC HAVE ACCESS AND ALSO THE AREA IMMEDIATELY OUTSIDE THE PREMISES. ALL ENTRY AND EXIT POINTS SHALL BE COVERED ENABLING FRONTAL IDENTIFICATION (FULL HEAD AND SHOULDERS IMAGES) OF EVERY PERSON ENTERING THE PREMISES IN ANY LIGHT CONDITION TO AN EVIDENTIAL STANDARD.EXTERNAL CAMERAS WILL BE INSTALLED
- 9) MANAGEMENT AND PERMANENT MEMBERS OF STAFF WILL BE TRAINED IN THE OPERATION OF THE SYSTEM WITH AT LEAST ONE MEMBER STAFF ON DUTY EACH DAY WHO IS ABLE TO DOWNLOAD IMAGES FROM THE CCTV SYSTEM
- 10) THE CCTV SYSTEM WILL HAVE THE CAPABILITY TO EITHER DOWNLOAD FOOTAGE ONTO DISC OR MEMORY STICK. THE FOOTAGE ON THE CCTV SYSTEM WILL BE RETAINED FOR A MINIMUM PERIOD OF 31 DAYS BEFORE RE-WRITING ITSELF WITH CORRECT DATE AND TIME SHOWING. THE FOOTAGE SHALL BE MADE AVAILABLE TO POLICE OR LOCAL AUTHORITY OFFICERS UPON REQUEST. IMAGES SHOULD BE ABLE TO BE REPLAYED ON A COMPUTER
- 11) PERSON CONVERSANT WITH DOWNLOADING IMAGES SHOULD BE ON THE PREMISES
- 12) IF THE CCTV SYSTEM IS BROKEN THE LICENCE HOLDER SHALL NOTIFY THE LICENSING AUTHORITY IMMEDIATELY AND GET THE FAULT RECTIFIED AS SOON AS PRACTICABLE.
- 13) THE LICENCE HOLDER SHALL ENSURE THAT A LOG IS KEPT WITH DETAILS OF THE DATES OF ALL WORK/REPAIRS CARRIED OUT ON THE CCTV SYSTEM INCLUDING THE NAME AND PHONE NUMBER OF THE ENGINEER.
- 14) THE CCTV CAMERAS VIEWS ARE NOT TO BE OBSTRUCTED
- 15) THE CCTV SYSTEM SHALL, EXCEPT FOR MAINTENANCE BY A CONTRACTOR BETWEEN 09.30 HOURS AND 22.00 HOURS BE FULLY OPERATIONAL AND RECORDING TWENTY FOUR HOURS EACH DAY
- 16) NO BEER ,LAGER OR CIDER ABLOVE 6.5% WILL BE SOLD AT THE PREMISES
- 17) NO DELIVERIES OF ALCOHOL BETWEEN 20.00HOURS AND 09.00HOURS THE FOLLOWIING DAY.
- 18) BOTTLE MARKING SHALL TAKE PLACE ON ALCOHOL PRODUCTS TO IDENTIFY THE PREMISES.
- 20) STAFF TRAINING TO OCCUR AT FOUR MONTHLY INTERVALS, TO BE RECORDED AND AVAILABLE TO POLICE OR RESPONSIBLE AUTHORTIES ON REQUEST. THIS TRAINING TO COVER AMONG OTHER LICENSING MATTERS, AGE VERIFICATION, CONSEQUENCES OF UNDER AGE SALES, STREET DRINKERS, PROXY SALES AND DRUNKS, LICENSING HOURS ETC.
- 21) ALL STAFF TO BE FULLY TRAINED AND SUPERVISED BEFORE BEING ALLOWED TO SELL ALCOHOL WITHOUT SUPERVISION.
- 22) DETAILS TO BE KEPT OF NAME, DATE OF BIRTH, NATIONAL AND ADDRESS OF STAFF
- 23) LEAVE QUIETLY SIGN TO BE DISPLAYED.
- 24) NOTICE TO BE DISPLAYED ASKING PATRONS NOT TO LITTER AFTER LEAVING THE PREMISES.
- 25) NO SPIRITS TO BE SOLD IN BOTTLES LESS THAN 35CL
- 26) DAILY LITTER PATROLS

27)

A TRAINING LOG IS TO BE KEPT FOR ALL STAFF MEMBERS, IN WHICH STAFF SIGN THAT THEY HAVE RECEIVED THE RELEVANT TRAINING ESPECIALLY IN REGARDS TO THE LICENSING OBJECTIVES AND LICENSING ACT 2003.

28) CHALLENGE 25 SIGNAGE, PROXY SALE SIGNAGE, NO SINGLE CAN SIGNAGE AND STREET DRINKER SIGNAGE WILL BE DISPLAYED AT THE ENTRANCE TO THE PREMISES, AT THE DISPLAY SECTION OF ALCOHOL AND AT THE POINT OF SALE.

b) The prevention of crime and disorder

AS ABOVE IN A)

Continued from previous page
c) Public safety
AS ABOVE IN A)
d) The prevention of public nuisance
AS ABOVE IN A)
LITTER PATROL
e) The protection of children from harm
AS ABOVE IN A)
,
0 1 40 540

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PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00 Band B - £4301 to £33000 £190.00 Band C - £33001 to £87000 £315.00 Band D - £87001 to £125000 £450.00* Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00 Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999

£1,000.00

Continued from previous page	
Capacity 10000 -14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39000	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00
* Fee amount (£)	190.00

DECLARATION

- * I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.
- I understand that the information I have provided, will be held by the Council on both computerised and manual files.
- This data may be made available on a public register if so required by relevant legislation. The data may also be disclosed to other departments within the Council and other organisations, but only in order to ensure compliance with relevant legislation, for identification purposes or to prevent or detect fraud or a crime.
- Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

ROBERT JORDAN PR RETAIL CONSULTANTS

* Capacity

* Date

29 / 07 / 2014

dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

- 1. Save this form to your computer by clicking file/save as...
- 2. Go back to https://www.gov.uk/apply-for-a-licence/premises-licence/blackpool/apply-1 to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

OFFICE USE ONLY	
Applicant reference number	BLACKPOOL-BOND STREET
Fee paid	
Payment provider reference	
ELMS Payment Reference	
Payment status	
Payment authorisation code	
Payment authorisation date	
Date and time submitted	
Approval deadline	
Error message	
Is Digitally signed	
< Previous <u>1</u> <u>2</u> <u>3</u> <u>4</u>	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 Next>